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FURTHER ANNOUNCEMENT ON DISTRIBUTION OF SHARES IN SING TAO MEDIA AND DESPATCH OF CIRCULAR

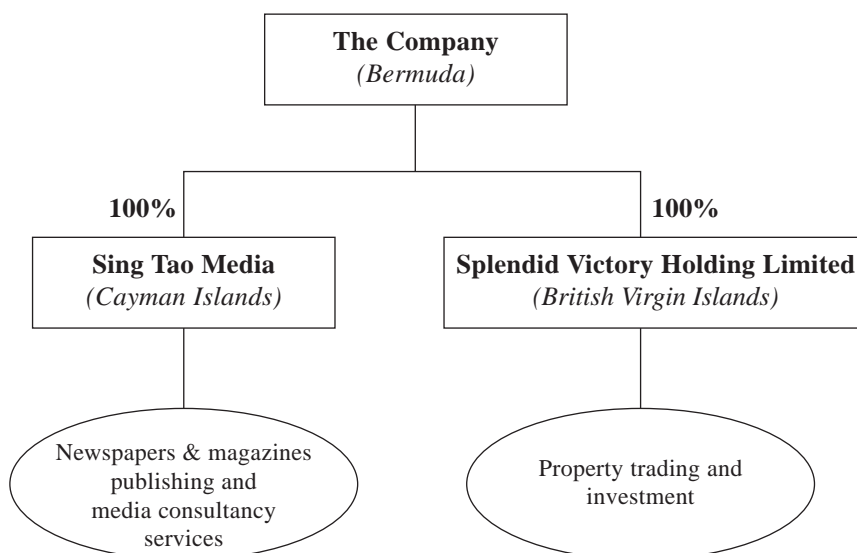
Subsequent to the announcement of the Company dated 17th July 2002, the Board wishes to give further information to the Shareholders and the public on the effects of the Distribution and on Sing Tao Media. A circular will be dispatched to the Shareholders on 27th July 2002.

Reference is made to the announcement of the Company dated 17th July 2002 (the “**Announcement**”). Terms used in this announcement have the same meanings as defined in the Announcement unless the context otherwise requires.

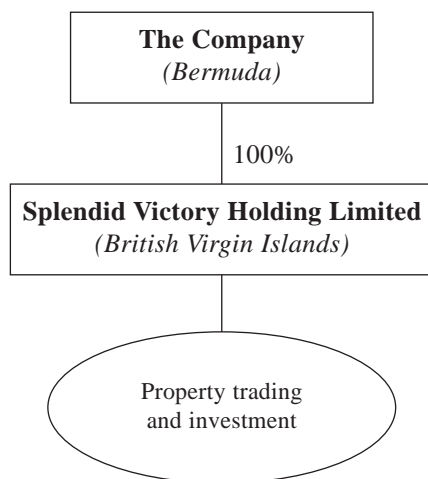
Subsequent to the Announcement, the Board wishes to give further information to the Shareholders and the public on the effects of the Distribution and on Sing Tao Media.

Effects of the Distribution

The following is the organizational structure of the Company immediately prior to the Distribution:



The following is the organizational structure of the Company immediately after the Distribution:



The audited consolidated net asset value of the Group before Distribution as at 31st March 2001 and 31st December 2001 were approximately HK\$819.8 million and HK\$755.0 million, respectively.

The audited consolidated net asset value per share of the Group before Distribution as at 31st March 2001 and 31st December 2001 were HK\$1.95 and HK\$1.80, respectively, based on 419,619,246 ordinary shares of the Company in issue on the respective dates.

The unaudited adjusted consolidated net asset value of the Group after Distribution as at 31st March 2001 and 31st December 2001 were approximately HK\$108.4 million and HK\$104.9 million, respectively, assuming that the Distribution had been effected and the Group structure (the “**Group Structure**”) set out thereabove was in existence on the respective dates.

The unaudited adjusted consolidated net asset value per share of the Group after Distribution as at 31st March 2001 and 31st December 2001 were HK\$0.26 and HK\$0.25, respectively, based on 419,619,246 ordinary shares of the Company in issue on the respective dates.

Information of Sing Tao Media

Sing Tao Media is a wholly-owned subsidiary of the Company, and is principally engaged in the publishing of newspapers and magazines, including Sing Tao Daily, The Standard, East Touch and Teens and the provision of media consultancy services. STM Shares are not listed on any stock exchange.

The unaudited combined loss after tax of Sing Tao Media for the year ended 31st March 2001 and the nine months ended 31st December 2001 (collectively the “**Results**”) were approximately HK\$74.3 million and HK\$62.3 million, respectively. The unaudited combined net asset value of Sing Tao Media as at 31st March 2001 and 31st December 2001 (collectively the “**Net Assets**”) were approximately HK\$711.4 million and HK\$650.1 million, respectively.

The unaudited combined net asset value per share of Sing Tao Media as at 31st March 2001 and 31st December 2001 (collectively the “**Net Asset Value Per Share**”) were HK\$1.70 and HK\$1.55, respectively, based on 419,619,246 ordinary shares of the Company in issue on the respective dates.

The Results, Net Assets and Net Asset Value Per Share are prepared on the assumption that the Group Structure had been in existence throughout the relevant periods.

The above financial information has been reported on in accordance with Rule 10 of The Codes on Takeovers and Mergers and Share Repurchases by Ernst & Young, the auditors of the Company and Global China Corporate Finance Limited, the financial adviser to the Company and each of them has respectively issued a comfort letter to the Company, the text of the letters are set out in the circular of the Company which will be dispatched to the Shareholders on 27th July 2002.

By Order of the Board
HO Tsu Kwok, Charles
Chairman

Hong Kong, 26th July 2002

The Directors of the Company accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, their opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any of the statements in this announcement misleading.

*Please also refer to the published version of this announcement in the (**The Standard**)*